



International Conference program

GRUPE SUP DE CO 102 rue de Coureilles – Les Minimes- La Rochelle



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The Program

Thursday May 11th

8 :30 to 9 :00 am	<i>Reception of the participants, registrations, coffee.</i>	Main Hall
9 :00 to 9 :30	Welcome speech: Head of Groupe Sup de Co La Rochelle, President of the CCI, Creators of the PROLOG conference, Organisers of the conference, Representatives of local and regional authorities.	Amphitheatre
9 :30 to 10 :30	<u>Plenary session</u> : Pr. SC Lenny KOH (president of the scientific committee), on the Green Supply Chain.	Amphitheatre
10 :30 to 11 :00	<i>Coffee break</i>	Room 26 (ground floor)
11 :00 to 12 :00	<u>Plenary session</u> : Pr Ralf Müller (guest speaker), on Project Management.	Amphitheatre
12:00 to 2:00 pm	<i>Lunch</i>	Room 26
2:00 to 3:00	<u>Round Table</u> on Green Logistics, organised by the Institut de la Responsabilité Sociétale et de l'Innovation (IRSI) (Institute for Social Responsibility and Innovation).	Amphitheatre
3:00 to 3:45	<u>Plenary session</u> : Tania Snioch (guest speaker and a Hospital logistics professional).	Amphitheatre
3:45 to 4:15	<i>Coffee break</i>	Room 26
	DOCTORAL SESSION President: Daniel BELET 2. The impact of project manager's developmental network on his/her leadership styles, Jean-Roch HOULLIER 29. Impact of circular economy on supply chain management and inter-organisational networks, Christiane KADIO	Room 181

<p>4:15 to 5:45 Parallel <u>presentation</u> sessions of the research communications</p>	<p>CITY LOGISTICS President: Bruno DURAND 12. Crowd logistics: building collaborative solution in urban city to enhance last mile delivery, Hakim AKEB and Btissam MONCEF</p> <p>19. Analysing the congestion impact of deliveries schedule observation in urban construction sites, Didier COLIN, Cindy GUERLAIN, Samuel RENAULT, Thomas SCHWARTZ and Ammar HERBI</p> <p>33. Urban mist transport - passenger / goods - La Rochelle experiment, Nicolas MALHENE, Laïla ABDELHAI and Tatiana GRAINDORGE</p> <p>RISQUE ET PERFORMANCE Présidente: Blandine AGERON 7. Quelle importance de l'indice de performance logistique dans le commerce international : Cas des relations commerciales du Maroc avec ses principaux partenaires de l'Afrique Sub-Saharienne et de la Méditerranée, Aziz BABOUNIA et Ouail EL IMRANI</p> <p>10. La perception des risques liés à la chaîne logistique : Une étude exploratoire dans le secteur des industries manufacturières au Maroc, Zineb ELANDALOUSSI, Brahim BENBBA et Houdaifa AMEZIANE</p> <p>14. L'intégration de la supply chain et performance de la firme au regard de l'approche par les configurations : le cadre conceptuel, Mohamed ERRASSAFI et Hassan ABBAR</p> <p>SUSTAINABLE SUPPLY CHAINS 1 President: Valérie FERNANDES 17. Can the internet of things improve the sustainability of road freight transport operations?, Erica BALLANTYNE, Mike SIMPSON and Chris WHITEHEAD</p> <p>18. A Literature Review on Material Flow Analysis in Sustainable Supply Chains, Haroune ZAGHDAOUI, Anicia JAEGLER, Natacha GONDRAN and Jairo R. MONTOYA-TORRES</p> <p>32. Selection Mode and Distance Allocation for Sustainable Global Freight Transportation, Vijayta FULZELE and Ravi SHANKAR</p>	<p>Room 182</p> <p>Room 186</p> <p>Room 187</p>
<p>Evening (from 7pm)</p>	<p>Gala dinner at the Mercure Hotel (Quai Louis Prunier 17000). An Illico bus will take us all there</p>	

	<p>SUPPLY NETWORK DESIGN / VEHICLE ROUTING President: Simone VOLDRICH 11. Suppliers' Network Configuration in Global Product Development, Margherita PERO and Monica ROSSI</p> <p>28. Cooperative production game applied to supply network design with uncertain demand, Sonia MAHJOUB and Hicham ABBAD</p> <p>21. Vehicle Routing at a Food Service Marketplace, Kavitha Chetana DIDUGU and Chetan SOMAN</p> <p>CREATING TRUST WITHIN SUPPLY CHAINS President: Btissam MONCEF 38. Factors which influence trust in supply chains, Junhao WU, Salomé RUEL and Sabry SHAABAN</p> <p>36. Warranty chain management: an exploratory study, Blandine AGERON and Olivier LAVASTRE</p> <p>43. Vers une nouvelle politique de centralisation des flux hospitaliers : Cas d'un centre hospitalier français, Yan, DUPEYRE, Smail BENZIDIA et Meriam KARAA</p>	<p>Room 186</p> <p>Room 187</p>
<p>12:30 to 2:00 pm</p>	<p><i>Lunch</i></p>	<p>Room 26 (ground floor)</p>
<p>2:00 to 3:30 Parallel presentation sessions of the research communications</p>	<p>SUSTAINABLE SUPPLY CHAINS 2 President: Hicham ABBAD 3. Sustainability in Performance Measurement and Management Systems for Supply Chains, Thomas LIEBETRUTH</p> <p>24. A Data-Driven Approach for Benchmarking Energy Efficiency of Warehouse Buildings, Z.L. LIM, W.L. LEE and K.W. TAN</p> <p>LOGISTIQUE ET SYSTEMES D'INFORMATION/INNOVATION Président : Marc BIDAN 16. Les rôles du logisticien dans l'adéquation opérationnelle des systèmes d'information, Sonia FROUFE</p> <p>22. La réplique des systèmes d'information inter-organisationnels : quels enseignements des "port community systems", Marie-Laure BARON et Sonia FROUFE</p>	<p>Room 181</p> <p>Room 182</p>

Guest Speakers



Prof Lenny KOH

Sheffield University, UK

Professor Lenny Koh is the Founder and Director of the Centre for Energy, Environment & Sustainability (CEES), Advanced Resource Efficiency Centre (AREC), and Logistics & Supply Chain Management (LSCM) Research Centre at The University of Sheffield. She is an internationally renowned authority on supply chain management related to low carbon and sustainability. Her research is recognised for its scientific novelty and has generated major impacts for society, industry and government. Using interdisciplinary approaches, crossing supply chain management, information systems, energy, engineering, social sciences and science disciplines, her work contributes to the understanding and resolution of complex supply chain problems, which are caused by climate change and uncertainty. She has a high H-index (World number 2) and high research income generation, and has successfully pioneered and led many large scale, complex projects, funded by EPSRC, ESRC, EU, Innovate UK, Lever Hulme Trust and other key funding bodies in the UK, Europe and internationally.



Prof Ralf Müller

Professor of Project Management, BI Norwegian Business School, Oslo, Norway

Dr Ralf Müller is Professor of Project Management at BI Norwegian Business School, as well as adjunct and visiting professor at many other institutions worldwide. He lectures and researches in leadership, governance, organizational project management, and research methods. He has (co-) authored approximately 200 academic publications, including his latest book titled Governance and Governmentality for Projects, published by Routledge. Among the awards he received are the 2016 PMI Fellow of the Institute Award, the 2015 PMI Research Achievement Award (a life-time achievement award), the 2012 IPMA Research Award, and a number of best paper and reviewers' awards. Before joining academia, he spent 30 years in the industry consulting with large enterprises and governments in more than 50 different countries for their project management, governance, and PMOs. He also held related line management positions, such as the Worldwide Director of Project Management at NCR Corporation.



Tania SNIOCH

Director Healthcare

Topic: Safer, more efficient care starts with a single scan – the value of global identification standards in healthcare.

Tania Snioch is Director Healthcare at GS1 Global Office. Prior to starting at GS1, Tania worked for the Australian GS1 organisation, GS1 Australia, for nearly 15 years, holding various roles in that time. At GS1 Australia, Tania and her team assisted the Healthcare industry to implement the GS1 System to improve patient safety and increase supply chain efficiency. Tania worked with Australian state and territory governments and federal regulators. In her role at GS1 Global Office, Tania supports the GS1 community by pro-actively responding to specific business requirements from industry sectors with the aim to enhance the level of GS1 System adoption.



Prof Amir SHARIF

Director of Teaching and Learning (BBS) and Professor of Operations Management

He is Professor Amir Sharif (PhD, BEng (Hons), FRSA, FInstLM, FCILT, MCMI) and he is a Professor of Operations Management at Brunel Business School. He has previously held posts such as the Interim Head of School and Director of MBA Programmes (including leading and co-ordinating major business school accreditation efforts). He has 10 years of experience working for and consulting to corporations such as JPMorgan, UBS, KPMG, Sony and the BBC in a variety of programme and project management roles. Through this industrial experience as well as academic research background, He is also active as a research grant reviewer for numerous national and international funding bodies such as: The Danish National Research Foundation (DNRF), the Economic and Social Research Council (ESRC) in the UK, the Engineering and Physical Sciences Research Council (EPSRC) in the UK, the Natural and National Science Foundation of China (NNSFC) and the Qatar National Research Foundation (QNRF). Additionally, He was elected to the Peer Review Electoral College of the EPSRC in 2005, and continue to be a serving member. He has also served as a member of the University Senate.

Organisation

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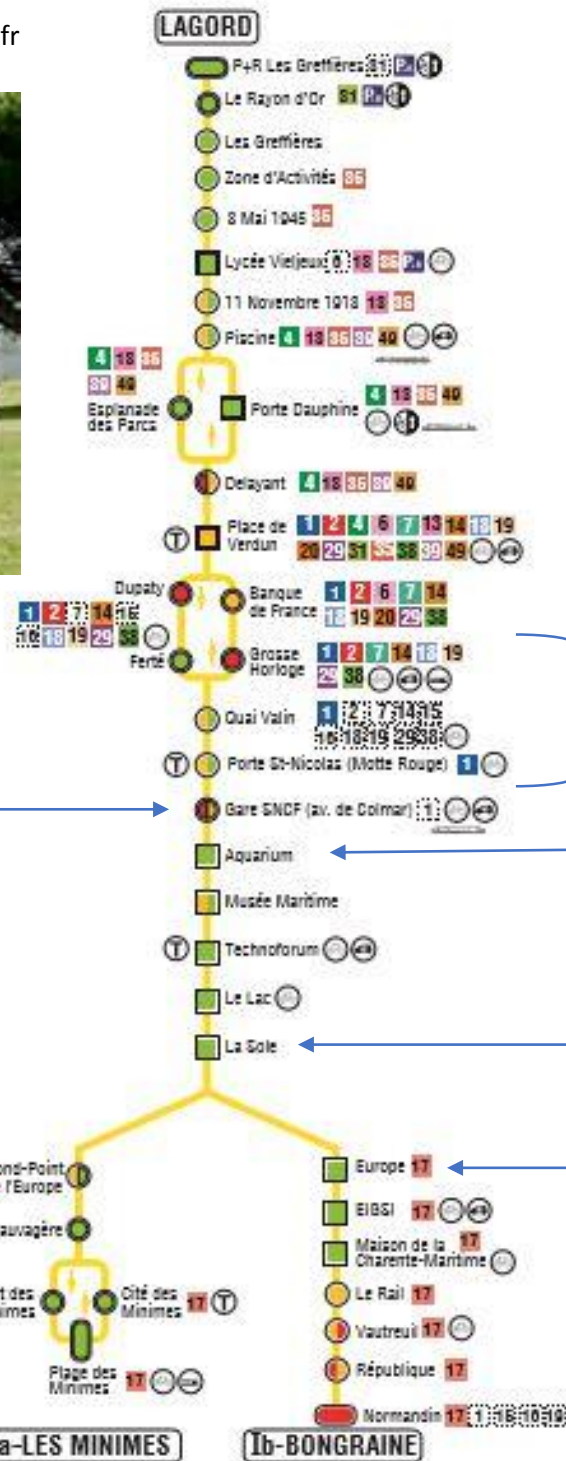
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Old Harbor

Mercure Hotel

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